

Beat: Politics

## CGI PRESENTS A BUSINESS MODEL TO BETTER INCOME FOR FISHERS IN CAMEROON

### OCEANS PROTECTION BY COMMITMENTS

Paris, New York City, 17.03.2015, 11:46 Time

**USPA NEWS** - The Clinton Global Initiative (CGI) hosted the first large-scale convening of the CGI Oceans Action Network to drive cross-sector action focused on ocean conservation and sustainability around the world. The meeting took place in Boston, Massachusetts on March 13, 2015, (Westin Copley Place).

### CGI IS A NON GOVERNMENTAL ORGANIZATION INVOLVED IN HUMAN IMPROVEMENTS

The Clinton Global Change (CGI) is a foundation run by the Clinton family (Former US president Bill VClinton, Secretary Hilary Clinton, and Chelsea their daughter) which aims to " Unlock human potential is through the power of creative collaboration. It is a nongovernmental organization that could leverage the unique capacities of governments, partner organizations, and other individuals to address rising inequalities and deliver tangible results that improve people's lives.

"That's why we build partnerships between businesses, NGOs, governments, and individuals everywhere to work faster, better, and leaner; to find solutions that last; and to transform lives and communities from what they are today to what they can be, tomorrow. Everywhere we go, we're trying to work ourselves out of a job. "

After a lifetime of attending meetings where issues were discussed but no action was taken, the Clinton Global Initiative (CGI) began in September 2005 to convene world leaders, forward-looking CEOs, and philanthropists to commit to take action on pressing global challenges. Over the course of 10 Annual Meetings, members of the CGI community have made nearly 3,200 commitments, improving over 430 million lives.

The CGI foundation is involved in whether it's improving global health, increasing opportunity for women and girls, reducing childhood obesity and preventable diseases, creating economic opportunity and growth, or helping communities address the effects of climate change, we keep score by the lives that are saved or improved. "What began as one man's drive to help people everywhere grew quickly into a foundation committed to helping people realize their full potential. "

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### CGI OCEANS MEETING IN BOSTON ABOUT OCEANS AND FISHERIES COMMITMENTS-----

The meeting took place in Boston, Massachusetts on March 13, 2015, (Westin Copley Place) building on the ongoing efforts of the CGI Oceans Action Network to identify opportunities for action related to ocean and fisheries health, regional economic development, and corporate profitability. This working meeting will convene CGI Oceans Action Network members and other key leaders to develop concrete commitments that scale the successes of this community and maximize impact around the world through cross-sector, cooperative action.-----

The most important commitment includes clear and measurable objectives with a timeline and budget, and outlines the key steps required to achieve success. Commitments can be small or large, financial or non-monetary, and philanthropic or core business-related. Many commitments leverage new resources through cross-sector partnerships, with commitment-makers combining efforts to expand their impact. To date, members of the CGI community have made more than 3,100 Commitments to Action, which have improved the lives of over 430 million people in more than 180 countries.

### THE NET-WORKS COMITMENTS CRITERIA-----

The commitments are based on three simple criteria and common sense in order to ensure feasibility and attendance over the long term : New, Specific and Measurable.-----

**NEW** : A CGI commitment must present a new idea or approach to a major challenge. While ongoing work is not eligible, an expansion of a successful program does qualify as a valid Commitment to Action. Additionally, participants can become partners on other CGI commitments by, for example, providing in-kind support, technical expertise, or funding.-----

**SPECIFIC** : A CGI commitment must outline a specific approach to a problem, have clear and feasible objectives to be accomplished within a defined period of time, and articulate the desired outcome of the effort.-----

MEASURABLE: CGI commitments must have specific quantitative or qualitative goals that can be monitored by the commitment-maker to evaluate progress over time. As each commitment is implemented, annual progress is reported to CGI to demonstrate the extent of its impact. CGI supports the development of commitments by facilitating dialogue, providing opportunities to identify partners, and communicating results. CGI serves as a catalyst for action, but does not engage in the actual implementation of commitments. »  
(Source CGI Oceans)-----

In the other hand, a partnership with the Zoological Society of London, Interface was made a 2014 commitment to geographically and financially expand its Net-Works program. Net-Works is an inclusive business model that provides additional income for fishers and community members in the Philippines and Cameroon. Through the program, discarded fishing nets are collected and sold to a supplier, who then turns them into recycled nylon yarn. By 2018, Net-works plans to collect five tons of discarded nets each month. (Source CGI Oceans "a#"ŽCGI"¬¬ "a#"ŽOceans"¬).----- For more information see [www.clintonfoundation.org](http://www.clintonfoundation.org) see also: <http://www.nefsc.noaa.gov/nefsc/publications/tm/tm195/>-----

**Article online:**

<https://www.uspa24.com/bericht-3577/cgi-presents-a-business-model-to-better-income-for-fishers-in-cameroon.html>

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V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Rahma Sophia Rachdi

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